Communications Specialist (part time/full time)

Morpheus Network and Stealth Project
Today's generative AI applications predominantly consist of close-sourced language models that monetize customer data and operate within censored walled gardens.

Morpheus Network is designed to incentivize the first peer-to-peer network of personal general purpose AIs that can execute smart contracts on behalf of a user. Providing users open-source AI applications that connect with digital wallets, Dapps, & smart contracts promises to open the world of AI and Web3 to a wide audience. Morpheus will provide APIs and a decentralized compute function for generative and agent-based AI via an open-source network, and rewards compute providers with its native token, eventually exceeding the capabilities of the tech companies offering closed GPT models today.

Our stealth project is a generative AI chat interface built on Morpheus, that will enable anyone, anywhere, access to uncensored, private, and permissionless AI powered by leading open-source AI models.

About Us
We're a team of highly motivated and experienced innovators passionate about building open-source AI alternatives for the mass market. We are seeking a Communications Specialist to join our small and talented team. This is a unique opportunity to work closely with the project founders at the frontier of permissionless AI.

About You
This role is a unique opportunity for a self-motivated team player who is confident navigating uncharted territory within an unorthodox organizational structure (ie. no corporation!), adapting to unexpected challenges and enjoys juggling multiple projects simultaneously. You are an expert written and verbal communicator with the ability to explain complex issues concisely. You have a keen eye for detail to ensure optimal website effectiveness and user experience, and a strong understanding of the digital marketing and communications landscape. You are confident executing SEO strategies, owning website content and delivering compelling social media campaigns. If you are excited about AI (in particular open-source, permissionless AI), want to be a key contributor within a fast-paced startup and thrive on pushing boundaries and achieving ambitious goals, we'd love to hear from you!

Role & Responsibilities
You will be responsible for contributing to the day-to-day development and execution of the internal and external communications for the stealth project and the Morpheus Network that align with business objectives and promote our unique value proposition as open-source generative AI applications.

- Lead the continued development of the stealth project and Morpheus Network websites, including drafting copy, thought leadership, and blogs, creating new assets, ensuring communications consistency across decentralized platforms, and SEO optimization.

- Continue the development and execution of the stealth project and Morpheus Network communications strategies and messaging including creating engaging website and social media content and media assets to support PR activities.

- Regularly monitor and ensure the communications effectiveness of all websites.

- Support COO with external communications - drafting press releases, developing story hooks that result in positive media coverage, liaising with journalists, and briefing principals for interviews.

- Communicate in real time with the Morpheus and the stealth project community of users (lots of time on Discord).

- Monitor and analyze website and app traffic, media coverage and online conversations to measure campaign effectiveness and identify areas of opportunity. Report results succinctly to the team.

Competency, Skills & Experience
- 5+ years of relevant communications and website experience within the technology sector, ideally gained within product-driven AI and Web3 companies.

- Deep familiarity with crypto and decentralized systems. Familiarity with generative AI applications is highly desirable.

- Proven track record of both strategy and tactical execution of best-in-class communications campaigns.

- Strong understanding of and experience with web development technologies, including HTML, CSS, JavaScript, and CMS platforms.

- Proficiency in SEO best practices, search engine algorithms, social media management tools and website analytics tools (e.g., Google Analytics).

- Excellent written and verbal communication skills, including the ability to draft and edit communications at a professional level.

- Strong analytical skills and the ability to measure the effectiveness of communication activities.

- Ability to work both independently and in a team environment, with demonstrated success working collaboratively with a myriad of stakeholders, including senior leadership, developers and designers, and community partners.